

# Privacy Policy

## INFORMATION REGARDING ART 13, 14 GDPR

We take the protection of your personal and company-related data very seriously and work hard to make sure our services are safe for you to use. We are committed to complying with statutory data protection requirements. This data protection policy describes the type of data that we collect from you, how and for what we use it, and how we protect it.

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### 1. Area of Applicability

This policy applies to the website available at [www.onesense.com](http://www.onesense.com). Please take into consideration that this refers to other websites, including those of other countries for which different data protection rules apply.

Responsible under data protection law

Onesense Europe GmbH  
Hirschstettner Straße 19-21 Bauteil I  
EG Büro 1  
1220 Wien  
[data.protection@myworld.com](mailto:data.protection@myworld.com)

In the course of further website development to improve our services, it may occur that supplements to this Data Protection Declaration are necessary. In this case, we will inform you in advance and obtain your separate consent if needed.

### 2. Which data we record

“Personal data” and “company-related data” refers to any information about personal or material circumstances that can be obtained and processed through our Website and that can be attributed to you directly or indirectly.

This includes your name (first name, last name), your phone number, your email address, the city and country you live in. Other than the before mentioned data, our website only collects anonymous data, that can not be attributed to you directly.

### 3. Cookies and Web Tracking

Our website uses things called cookies, which are small text files that are stored on your computer and can be accessed again when you revisit our website. Cookies enable you to register for our services and help us to personalize the website for you.

You can use our website without needing to register or log in. Even if you don't log in to the website, we will still record certain information automatically so that we can collate data on how our website is used and how efficient it is in a bid to adjust it to our users' needs. We will therefore collect and process information on your IP address, the time and length of your visit, the number of visits you make, which forms you use, your search settings, your display settings and your favorite settings on our website. Different cookies are stored for different lengths of time. The majority of the cookies we use are automatically deleted when you leave our website (the so-called "session-cookies"). We log access to our website and downloads of files from the website. The cookies on our websites are used exclusively for information purposes and are processed by myWorld 360 AG, Grazbachgasse 87-93, 8010 Graz, Austria, on behalf of Onesense Europe GmbH, for the purpose of analyzing the data collected.

We use JavaScript to track your user behavior on our website to be able to tailor our web services to the needs of our users. We determine your browser type, location, time and duration of your use, URL and page name, as well as the referring website. You can refuse the collection of this data by deactivating JavaScript directly from your web browser.

We also use the following tools:

#### Google Analytics

This is a web analytics tool from Google Inc., 1600 Amphitheater Parkway Mountain View, CA 94043 USA, herein after referred to as "Google", to log your online activity on our website, to find out how many users visit us and to record the number of times they access each page. This process is anonymous. Google Analytics' cookies (gat\_UA-102544931-1: Google Analytics Universal Tracking, \_\_ga: Google Analytics Universal Tracking, \_\_gid: Google Analytics Universal Tracking) - including the Google Analytics Tool "Anonymous IP Address" and usage data - are typically sent to a Google server in the United States and stored there. For further information, please refer to <https://support.google.com/analytics/answer/6004245?hl=de>. To stop your data from being logged, please visit Google Analytics at <https://tools.google.com/dlpage/gaoptout?hl=de>.

#### Google AdWords

This is used to record website visits for advertising purposes (re-marketing) on Google and in the Display Network. When you visit the site, your browser saves cookies (IDE: Google AdWords Cookie) which make it possible to recognize you as a visitor when you visit other websites belonging to Google's advertising network. On these pages, visitors can then be presented with advertisements that refer to the content previously viewed on other websites that use Google's re-marketing feature. You can reject Google AdWords' tracking at <http://www.google.com/settings/ads>.

#### Conversion Tracking by Google AdWords

This is how we create conversion statistics that measure the effectiveness of our online advertising campaigns. The conversion tracking cookie (IDE: Google AdWords Cookie) is set when a user clicks on an ad served by Google. According to Google's privacy policy, no personally identifiable information or company information is processed. If you do not want to be tracked, you can disable the Google Conversion tracking cookie through your Internet browser's internet settings.

Please note that most internet browsers are set to accept cookies by default. You can change the settings in your browser so that certain cookies are rejected or so that you are asked if you would like to accept new cookies. You will find instructions on how to do this under the "Help" function in the menu bar on most browsers. These instructions will normally tell you how to delete existing cookies as well.

Please note that you may not be able to use all the features and services on our websites if you do not accept any or all cookies.

By using our website, or, if necessary, by consent, which we obtain separately, you agree that the above cookies and tools may be used.

#### 4. Conversion measurement with the Facebook pixel

We use the “Facebook-Pixel” by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA (“Facebook”) (fr: Facebook Cookie for Opt-Out identification) within its website with your consent. This is a cookie; a small text file that is stored on your computer which can be retrieved. It can be used to track users’ actions after they have viewed or clicked on a Facebook ad. This enables us to track the effectiveness of Facebook advertising for statistical and market research purposes. The data collected in this way is anonymous for us, so it does not provide any inference as to the identity of the users. However, the Facebook data is stored and processed so that a connection to the respective user profile can be made, and Facebook can use the data for its own advertising purposes, according to the Facebook Data Usage Guideline (<https://www.facebook.com/about/privacy/>). You can enable Facebook and its partners to place advertising on and outside of Facebook. A cookie for these purposes can also be stored on your computer. By using the website, you agree to the use of the visitor action pixel.

#### 5. Sharing

On the website are integrated share buttons of the social networks Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA, XING, which is operated by the XING AG, Dammtorstraße 30, 20354 Hamburg, Germany, LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA, and Facebook, 1601 South California Avenue, Palo Alto, CA 94304, United States. There is also an integrated share button for e-mails. These share buttons can be recognized by their logos.

All share buttons are set up according to data protection. A direct connection is only established between your browser and the server of the operator of the respective social network once you click on the website’s respective share button (and only then). According to the operators of the social networks mentioned, no personal or company-related data is collected from the social networks unless you click on the respective share button if you are not logged in to these social networks. This data, including the IP address, is only collected and processed for logged-in Members. If you do not wish to have a record of your visit to our website allocated to your social network account, please log out of the user account of the respective social network.

At this point, we point out that as a provider of the website, we obtain no knowledge of the content of the transmitted data or how the social networks use it. For more information on the use of social networks, see the respective social network’s privacy policy.

#### 6. Use of data

We use your personal data only in compliance with all legal requirements. We collect and process the personal data that you provide to us through the contact form solely as part of our fulfilment of your inquiry, and furthermore, only in cases where you expressly give us your consent.

For example, we use your data to communicate with you, to verify your identity and provide you with our services.

Only if you have also given us your separate consent to do so, we will also use your data to inform you of offers and promotions by our services and amenities, for example.

We use the collected anonymous data exclusively in compliance with legal requirements and to adjust the website to our users’ needs.

We store all data obtained through this website for up to ten years, furthermore if there are legally standardized longer retention periods or if we need the data in the context of an official procedure.

## 7. Data security and forwarding

In order to protect your data, we use, among other things, encryption for data transmission (SSL encryption), firewalls, hacker defense programs and other state-of-the-art security devices. When communicating via e-mail, the security of the data can only be guaranteed by us according to the latest state of the art technology.

To carry out our services and manage our online presence we use the services of certain service providers. We assure you that we carefully select these service providers to ensure legal and secure data processing. In addition, we have obligated the service providers to use the data only according to our instructions and according to the Data Protection Acts of England and Wales and the Data Protection Acts of the European Union. Further use of the data by these service providers is prohibited.

## 8. Your data protection rights and contact information

You have the right to obtain information about the personal data that is process about you and may request their correction, deletion or restriction of processing. You also have the right of objection and the right to data portability (Which means you have the right to receive the data in a structured, common and machine-readable format).

If you believe that the processing of your personal data violates the EU General Data Protection Regulation, you have the right to lodge a complaint with the United Kingdom Data Protection Authority (<https://ico.org.uk/>) or a supervisory authority of another EU Member State.

Please use the contact information below for any questions regarding the use of your data as well as for information about the enforcement of your data protection rights.

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